



Dear Potential Sponsor:

At We Are One Southeast Chicago, we have served the Greater Chicago and Milwaukee areas for over six years. On Sunday, June 19, 2022, we plan to host our **Annual Worldwide Juneteenth 2022 Celebration**. We seek your collaboration to bring awareness and highlight several Worldwide Juneteenth 2022 celebrations throughout the United States.

We are incredibly grateful that **President Joe Biden declared Juneteenth an official National Holiday** in 2021. Last year our annual event was an overwhelming success despite the covid pandemic. Our goal in 2022 is to raise \$200,000. We invite you to visit a few of our sites listed at the bottom of the page.

However, we think our efforts will go even further with your company name as our official corporate sponsor. In this role, your business would provide one of the sponsorship levels listed below, and in return, we will promote your company as the official sponsor.

If your company is interested in being our official sponsor, please reach out to;



Dawn Halpin

Business Development Manager, **WaterStreet Creative**

P: 414-292-3831 M: 414-491-9159

A: [207 E. Buffalo St., Ste. 414, Milwaukee, WI 53202](https://www.waterstreetcreative.com)

W: www.waterstreetcreative.com

Sincerely,

Joan Hollingsworth

We can't wait back to hear from you!

Bronze: \$1,000

- *Shepherd Express Digital Placements:*
 - *Banner Ads – Section Sponsorship – 15,000 impressions – 4 weeks*
- *Juneteenth Worldwide Digital Placements:*
 - *Banner Ads – Run of Site*
- *Logo Placement on all event collateral as “Bronze Sponsor”*

Silver: \$5,000

- *Shepherd Express Print Placements:*
 - *Half Page Ad*
- *Shepherd Express Digital Placements:*
 - *Banner Ads – Run of Site – 35,000 impressions – 4 weeks*
- *Juneteenth Worldwide Digital Placements:*
 - *Banner Ads – Run of Site*
- *Logo Placement on all event collateral as “Silver Sponsor”*

Gold: \$10,000

- *Shepherd Express Print Placements:*
 - *Full Page Ad*
- *Shepherd Express Digital Placements:*
 - *E-Newsletter Leaderboard – 4 weeks*
 - *Banner Ads – Run of Site – 35,000 impressions – 4 weeks*
- *Juneteenth Worldwide Digital Placements:*
 - *Banner Ads – Run of Site*
- *Logo Placement on all event collateral as “Gold Sponsor”*

<https://youtu.be/ggOWwELi05o>

<https://www.weareoneelder.com/>

<https://worldwidejuneteenth.com>

 [Ald Hadden Worldwide Juneteenth](#)

 [Mayor Barrett Worldwide Juneteenth](#)